

GOVERNMENT OF ANDHRA PRADESH

**ABSTRACT:**

ELECTIONS - Bye-Elections to 38-Kadapa Parliamentary Constituency and 248-Pulivendula Assembly Constituency in the State of Andhra Pradesh – Committee Constituted – Orders – Issued.

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GENERAL ADMINISTRATION (ELECS.B) DEPARTMENT

**G.O.Rt.No. 1602**

**Dated:16.04.2011.**

Read the following :-

- 1) G.O.Rt.No.3263, G.A.(Elec.B) Dept., dated:02-07-2010
- 2) From the ECI, New Delhi Letter.No.491/Media/2009, dated:23-10-2010.
- 3) From the ECI, New Delhi Letter.No.491/Media/2009, dated:18-03-2011.
- 4) From the C&DEO, Kadapa Proceedings No.C1/218/M /2011, dated:11-04-2011.

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**ORDER:-**

In the reference 1<sup>st</sup> read above, Government have constituted a Committee with three members i.e, (1) Addl. Chief Electoral Officer & Addl. Secretary to Government, (2) Joint Collector, Hyderabad District and (3) Deputy Director, Prasar Bharati Doordarshan Kendra, Hyderabad to deal with the applications of political parties, organization, associations etc., relating to Telecast advertisements through Television Channels, Cable Networks and Advertisements to broadcast on Radio including F.M. Radios by all Registered Political parties having their headquarters in Andhra Pradesh for Bye-Elections, 2010 to the 12 -Assembly Constituencies in the State of Andhra Pradesh, which remains in force till further modification or orders.

2. In the reference 2<sup>nd</sup> and 3<sup>rd</sup> read above, the ECI, New Delhi issued detailed guidelines on measures to check "Paid News" during election that is advertising in the garb of news in media and instructed to constitute Committee at district level for scrutiny of "Paid News" etc., and also instructed to constitute State level Committee on Media Certification & Monitoring Committee (MCMC) to dispose of the cases related to appeals against orders of District Level MCMC on "Paid News", thereby, instructed to include one officer from the Ministry of Information & Broadcasting.

3. In the reference 4<sup>th</sup> read above, the Collector & District Election Officer, Kadapa has constituted a committee at District Level Media Certification & Monitoring Committee (MCMC) consisting following members:-

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|---|--|
| 1) District Election Officer / Dy.Election Officer          | : Smt. K.Nirmala, IAS.,<br>Joint Collector, YSR District,<br>CHAIRPERSON                   |
| 2) District Public Relation Officer                         | Sri M.Venkateswara Prasad  |
| 3) Central Government I & B Ministry Official               | : Sri Vijaya Bhaskar Reddy,<br>Programme Executive,<br>All India Radio, Kadapa             |
| 4) Independent Citizen/Journalist as<br>recommend by P.C.I. | : Sri M.V.Subrahmanyam,<br>Correspondent, Kadapa<br>The Hindu Daily.<br>Cell No.9989917477 |

4. Now, keeping in view of the ECI directions and in supercession of the orders issued in the G.O.Rt.No.3263, dated:02-07-2010 a State level Media Certification and Monitoring Committee (MCMC) is hereby constituted to

**(P.T.O)**

dispose of the cases related to appeals against the orders of District Level MCMC on "Paid News" constituting of the following members:-

- 1) T.Dakshina Murthy,  
Addl. Chief Electoral Officer &  
Addl. Secretary to Government., .... Chairperson  
G.A (Elections) Deptt., South 'H" Block,  
A.P. Secretariat, Hyderabad.
  - 2) Sri Sudarshan Reddy, I.A.S.,  
Joint Collector, Hyderabad District, .... Member
  - 3) Smt. Yarlagadda Sailaja,  
Dy.Director, Prasara Bharati  
Doordarshan Kendra, Hyderabad ... Member
  - 4) Sri T.V.K. Reddy, IIS  
Director Press Information Bureau, Hyderabad ... Member
5. The Committee constituted above shall remain in force till further modifications or orders.
6. The above orders are available on Website [www.ceoandhra.nic.in](http://www.ceoandhra.nic.in)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER &  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The Members concerned (w.e)

The Collector & District Election Officer, Kadapa District.

All political parties in the State & National. (w.e)

All Television Channels / Cable Network / Private F.M Radios through  
Information & Public Relations, A.C Gurads, Hyderabad. (w.e)

The Station Director, All India Radio, Hyderabad. (w.e)

The Director, Prasara Bharati, Doordharshan Kendra, Hyderabad. (w.e)

The Station Director, All India Radio, Kadapa  
through D.P.R.O., Kadapa.(w.e)

**Copy to:-**

The Secretary, ECI, New Delhi.

The District Collector, Ranga Reddy

The Joint Collector, Hyderabad District.

The Addl. Director General, Press Information Bureau,  
4<sup>th</sup> Floor Olympic Bhavan, L.B. Stadium, Hyderabad. (w.e)

The Commissioner, I&PR Department, Hyderabad

The G.A.(OP.I) Department (2 copies)

All Officers in G.A.(Elections-Wing) Department

All Sections in G.A.(Elections-Wing)

Sf/Scs.

// FORWARDED :: BY ORDER //

SECTION OFFICER